DEEPIKA JAIN

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SUMMARY

UX Researcher and Designer motivated to translate complex requirements into clear, scalable and inclusive solutions. Experienced in designing and developing research driven innovative physical/digital products.

PROFESSIONAL EXPERIENCE

Volvo Group Trucks Technology USA *(Jan 2023 to Dec 2024)*

UX Designer (May 2024 to Dec 2024)

- Designed **enterprise workflows** and **in-vehicle experiences** for Mack Trucks, across multiple product lines working from ambiguous business requirements to interaction models using **user-centered** design principles
- Created **high-fidelity prototypes**, interaction flows**, storyboards**, and visual concepts, helping cross-functional teams align faster on product direction and reducing design communication gaps
- Delivered 20+ mockups in **Figma** to enable advanced functionalities within the Volvo **mobile app**
- Maintained and expanded Figma **design systems,** symbol **libraries,** reusable components, applying visual design and brand guidelines consistently across products and touchpoints grounded in **usability principles**
- Synthesized **qualitative** and **quantitative** findings into clear, actionable recommendations, presenting research insights to cross-functional design and engineering stakeholders
- Leveraged **AI tools** to accelerate ideation, **prototyping**, and production of implementation-ready designs
- Applied **human-centered** design principles and **WCAG** accessibility standards to build intuitive interfaces

UX Design Intern - Human-machine interface research (Jan 2023 to Aug 2023)

- Supported generative and evaluative **research** through **interviews**, usability testing, and competitive analysis for infotainment and in-vehicle interfaces
- Conducted **5+ usability testing**, analyzing behavioral data and synthesizing findings into design decisions
- Increased infotainment **user engagement** by 25% through interaction redesign of **physical/ digital** controls

Career break - Parental Leave ***(****Jan 2025 to June 2026)*

- Built working fluency in **AI** design tools **Figma Make, Claude Design, Claude Code, Lovable**

OTHER PROJECTS

ClearVoice AI writing assistant | Consumer UX/UI design

- Designed a writing assistant prototype in Figma with **human-in-the-loop** controls to accept, edit, or regenerate AI suggestions, using user research, prototyping and A/B testing to build trust
- Leveraged **AI**-assisted **prototyping** to test and iterate on interaction patterns, **reducing design iteration** time by 30% and resulting in a more intuitive workflow with a scalable, reusable UI foundation

Amazon app redesign case study | Consumer UX/UI design

- Performed a comprehensive content and structural **audit** of the app to identify user needs and pain points
- Increased user satisfaction by 44% through **heuristic evaluation** and modifying of information architecture

CORE SKILLS

UX Research Methods: User Interviews, Surveys, Focus Groups, Usability Testing, A/B Testing, Benchmarking, Task analysis, Affinity Mapping, Personas, Journey Mapping, Card Sorting, Contextual Inquiry

Interaction & Visual Design: Wireframing, Prototyping, UI Design, Design Systems, Typography, Iconography, Responsive Design, Accessibility (WCAG)

Tools & Platforms: Figma, Miro, Mural, Figma Make, Adobe Illustrator and Photoshop, Claude Code, ChatGPT, Lovable, Qualtrics, Dovetail, UserZoom, UserTesting, HTML/CSS/JavaScript, React, Android, iOS

Project Management: Agile, Scrum, JIRA, Confluence, GitHub **Certifications:** Google UX Design

EDUCATION

Master's in Interaction Design, *Aug 2021 to Aug 2023* ***GPA*****: 3.9/ 4.0** Columbia College Chicago, IL

Bachelor of Engineering - Electronics and Telecommunication ***GPA*****: 3.6/ 4.0** University of Mumbai, India