

# DEEPIKA JAIN

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## EDUCATION

**Masters in Interaction Design**, Aug 2021 to Aug 2023 **GPA: 3.9/ 4.0** Columbia College Chicago, IL

**Bachelor of Engineering** - Electronics and Telecommunication **GPA: 3.6/ 4.0** University of Mumbai, India

## SKILLS

**UX Research Methods:** User Interviews, Surveys, Focus Groups, Usability Testing (Moderated & Unmoderated), Heuristic Evaluations, A/B Testing, Benchmark Analysis, Navigation Testing, Affinity Mapping, Personas, Journey Mapping, Card Sorting, Contextual Inquiry

**Interaction & Visual Design:** Wireframing, Prototyping, UI Design, Design Systems, Typography, Iconography, A/B Testing, Responsive Design, Accessibility (WCAG)

**Tools & Platforms:** Figma, Figma Make, Adobe CC, Claude Code, ChatGPT, Lovable, Qualtrics, Dovetail, HTML/CSS/JavaScript, Python, React, Android, iOS

**Project Management:** Agile, Scrum, JIRA, Confluence, GitHub **Certifications:** Google UX Design

**Relevant coursework:** Experience Design | Information Architecture | Application Design | Code Sprint | User Behavior | Universal Design | Prototyping

## PROFESSIONAL EXPERIENCE

**Volvo Group Trucks Technology USA** (Jan 2023 to Dec 2024)

*UX Designer* (May 2024 to Dec 2024)

- Designed **enterprise workflows and in vehicle experiences** for Mack Trucks, across multiple product lines working from ambiguous requirements to shipped interaction models
- Ensured consistency across multiple products and touchpoints by maintaining and expanding Figma **design systems, symbol libraries, reusable components**, and interaction patterns grounded in **usability principles**
- Delivered **20+ Figma mockups** to enable advanced functionalities within the Volvo **mobile app**
- Synthesized **qualitative and quantitative** findings into **clear, actionable recommendations**, presenting research insights to cross-functional design and engineering stakeholders
- Structured **50+ user stories** with **process flows, storyboards** and **data visualization** to align cross-functional teams on feature behavior
- Partnered design and prototyping workflows around AI tools to move faster from concept to testable designs

*UX Design Intern* (Jan 2023 to Aug 2023)

- Conducted **5+ moderated usability studies** with truck drivers in simulated and in-cab environments, identifying eyes off-road interaction time as the dominant friction point
- Supported **generative and evaluative research** through interviews, usability testing, and competitive analysis for infotainment and vehicle interfaces
- Increased infotainment **user engagement** by 25% through redesign of **physical/ digital** controls

**Career break - Parental Leave** (Jan 2025 to June 2026)

- Built working fluency in AI tools **Figma Make, Claude Design, Claude Code, Lovable**

## OTHER PROJECTS

**ClearVoice AI writing assistant | UX/UI design**

- Designed an **AI-powered writing assistant** that helps users generate, refine, and improve written content through an intuitive interactive workflow
- Leveraged AI-assisted prototyping to test and iterate on interaction patterns, **reducing design iteration time by 30%** and resulting in a more intuitive workflow with a scalable, reusable UI foundation.

**Amazon app redesign case study | UX/UI design**

- Performed a comprehensive content and structural **audit** of the app to identify user needs and pain points
- Increased user satisfaction by 44% through **heuristic evaluation** and modifying of information architecture